

GLASSROOTS 2019

Asheville, NC | October 7-9 2019 | U.S. Cellular Center

Booth Placement

With our move comes a brand new floor plan in a new venue. Booth placement is first come, first serve this year. Your booth choice is not guaranteed until we have received both your contract and deposit. You may submit both on our website.

Trade Payments

Trades will be dealt with on an individual basis. The glass trade must be pre-arranged and in our hands by June 1st, 2019. To begin the process of paying in trade, Please email us with catalog/pricing to:

glassrootsartshow@gmail.com

Hotel

Hyatt Place
199 Haywood Street
Asheville, NC 28801

We will book your hotel according to your instructions in submitted contract. Hotel rooms are not included in booth price. You will be responsible for paying the hotel directly.



Greetings Exhibitors!

After a decade of shows in Madison, the time has come to embrace change, leaving our comfort zones in favor of growth and new opportunities.

Asheville, North Carolina is a hub for creativity, a melting pot for the glass community. Rich in modern glass art history, Western North Carolina has been a center for functional scientific, artistic, and decorative glass studios for decades. In the 1960's, glass began its transition from practical beginnings to sculptural artistry. Many artists hailing from the area were at the forefront of this movement. Today this city embraces glass as a part of its art heritage and showcases the medium in a multitude of ways. Home to major glass suppliers, glass galleries, and schools, as well as many current and past exhibitors, Glassroots is a natural fit in Asheville.

Glassroots ended on a positive note in Madison, with the majority of exhibitor feedback proving that this event will continue to succeed in a new venue. The formula we have created together, showcasing American pipe artists in a family-friendly setting will gather support in this new region, which is a short drive for many shops from multiple major cities. Plans are in the works to partner with local galleries and studios to provide diverse auxiliary events that highlight glass art.

What is provided for your booth?

One table, Pipe & drape, One table skirt, One booth name placard, Two chairs. Once you have contracted your booth, you will receive further information regarding booth extras (lighting, cases, tables, etc.).

Do we still accept trade?

Trades are still accepted as booth payment. Though we love the chance to distribute and promote your art, taking trades adds a new dimension to our job, as it takes time and energy to choose and liquidate the trade. Nick will be evaluating booth trades on a case by case basis to ensure swift and easy movement of the glass. If you're a business that would be unable to exhibit at Glassroots without trading for booth cost, please keep in mind quick, smooth transactions are key.

We look forward to sharing this next chapter of the Glassroots journey with you.

Artfully yours,
The Glassroots Team

2019 Booth Options

- 1. Main Floor Corner Booth:** \$2000
Wholesale Trade Show: 10'x10'
- 2. Main Floor Non-Corner Booth:** \$1750
Wholesale Trade Show: 10'x10'
- 3. Main Floor Artist Booth:** \$1400
Wholesale Artist Booth: 6'x10'

Hotel Not Included

Deposit

50% deposit is required to reserve your booth space.
Booth choice is not guaranteed until contract and deposit are both received.

Booth Balances Due in Full:
September 1st, 2019

Exhibitor Move In:

Monday October 7 | 9:00AM -6:00PM

Wholesale Trade Show Hours:

Monday October 7 | 6:00PM-9:00PM

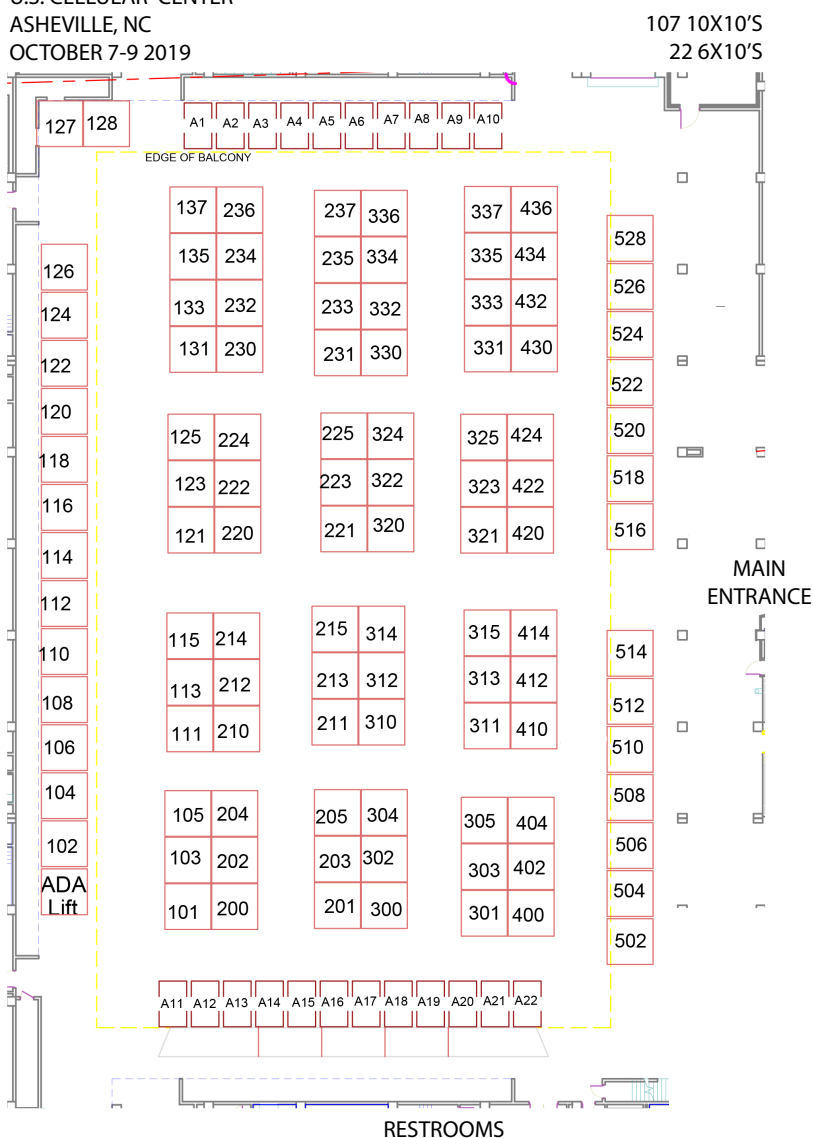
Tuesday October 8 | 11:00AM-6:00PM

Wednesday October 9 | 11:00AM-3:00PM

Exhibitor Move Out:

Wednesday October 9 | 3:00PM-9:00PM

GLASSROOTS ART SHOW
U.S. CELLULAR CENTER
ASHEVILLE, NC
OCTOBER 7-9 2019



Venue:

U.S. Cellular Center
199 Haywood Street
Asheville, NC 28801

Submittal of Contract

Please submit all contracts with digital signatures via our website.
www.glassrootsartshow.com

Booths are not guaranteed until contracts are received, even if you have *paid in full*.

Cash Payments

Pay your deposit online or via your invoice.

Check/Money Order payable to:

Glassroots LLC
PO Box 482
Fish Creek, WI 54212

Trade Payments

USPS:

Glassroots LLC
PO Box 50
Fish Creek, WI 54234

UPS/FEDEX:

Tapuat Kombucha
10592 Country Walk Dr. #19
Sister Bay, WI 54234

INVOICE:

Please *do not forget to include an invoice* in the box, and an emailed a copy of the invoice to:
glassrootsartshow@gmail.com.